

## PEI How to Stop Distracted Driving Webinar with Joel Feldman

## Strategies to protect your business, employees and family

A huge safety risk affects PEI businesses, employees and families. Distracted driving killed 37,461 people on U.S. roads in 2016, up 5.6% from 2015.

Register for PEI's free, July 24 webinar on distracted driving and protect the people most important to you. Encourage your co-workers to register, too. **Registration is limited to employees of PEI member companies.** Presented by Joel Feldman, EndDD.org.

EndDD.org is end distracted driving organization founded in 2009. A project of the Casey Feldman Memorial Foundation, EndDD.org was founded by Casey's parents, Joel Feldman and Dianne Anderson. EndDD's mission – to save lives from distracted driving through advocacy, education and action.

What you'll learn:

- How to save lives from distracted driving through advocacy, education and action.
- Statistics from the National Highway Traffic Safety Administration, AAA and others.
- Who's most at risk?
- The personal effects of distracted driving. Feldman and Dianne Anderson founded EndDD.org after a distracted driver struck and killed their 21-year-old daughter, Casey Feldman. Casey was crossing the street legally in a crosswalk.

**Register** today. Make this event a priority. And encourage your service technicians and other drivers to participate, as well. The one-hour investment will help you build a safe driving culture in your organization.

Brought to you by the 2019 PEI Safety Committee.

## Venue

PEI How to Stop Distracted Driving Webinar with Joel Feldman

July 24, 2019 - July 24, 2019

Tulsa (webinar), United States

**PEI** United States

