

# Petrol PLAZA



## MEICA 2019

On behalf of the Executive Steering Committee, We would like to invite you to attend and participate at the Middle East Instrumentation Control and Automation Conference & Showcase. The event is scheduled to take place on 1st - 3rd October 2019 in Dubai, United Arab Emirates to show itself as an ideal location for the world of business and trade in Middle East. The upcoming event will gather the technical experts from all over the world to discuss the latest technology related to Instrumentation control, automation and Industrial Cyber Security for various Industries and to network with key industry peers.

The conference will be a key platform in the GCC to help key industry professionals to benchmark the existing standards and to increase efficiency and reliability of instrumentation and automation systems along with a special focus on cyber threats to critical infrastructures for O&G businesses and cohesively to maximize the profitability by adapting effective practices, disruptive technology and innovation. Cybersecurity is crucial to the infrastructure of the oil and gas trade and is stratified to be the 2nd highest of all industries presumably to suffer a cyberattack. The MEICA platform will allow you to network with cybersecurity professionals, and to extensively discuss challenges and share solutions. These sessions, essential to cybersecurity, are chosen and given by SME's within the field. The forum will enhance communication and help in exchanging knowledge between the major stakeholders.

MEICA will be the first Instrumentation Control and Automation conference in Middle East. The event will feature technologies from GCC and all over the world that will help Oil & Gas Producers, Power Generators, Aviation industry etc. to enhance and Improve Process Efficiency, Safety and inculcate better cybersecurity practices. The upcoming event will also include key service providers and engineers involved in equipment design, standards, maintenance and reliability, cybersecurity and asset integrity practices that evolves around the instrumentation control and automation equipment

prodigy of heavy industries in GCC by providing an all-new perspective on the technology and engineering expertise necessary to power a sustainable outcome for the industry. MEICA will be a high net worth technical conference with the latest innovations available in the market to showcase the importance of the current need today and to adapt the best practices to benchmark the cost-effective methods that will enlighten the end users and operators. The conference will provide a platform to connect with both regional and international experts, focusing on all aspects of production, manufacturing and processing entity's in the wider world. We hereby invite you to attend this premier initiative as Sponsors, Speakers, Exhibitors, and contributing delegates to make this a truly valuable exchange for our industry, and we encourage you to participate in the Middle East Instrumentation Control and Automation Conference 2019 in Dubai and wish you a very successful knowledge sharing and business networking event.

## Venue

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### **Sofitel the Palm**

The Palm Jumeirah East - Crescent Rd



October 1, 2019 - October 3, 2019



Dubai, United Arab Emirates

## Contact information

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### **Aldrich International**

United Arab Emirates



+971 56 903 2809



[www.instrumentationmiddleeast.com](http://www.instrumentationmiddleeast.com)