

Petrol PLAZA



NACS Convenience Summit Asia 2021

***** Event Update: NACS Convenience Summit Asia 2020 Postponed *****

We regret to announce the postponement of NACS Convenience Summit Asia, March 3-5, Bangkok, Thailand, due to increasing public health concerns of Coronavirus (“2019-nCoV”) in the region. The health and safety of our attendees, partners and staff is always our first priority.

We will be issuing a full refund to all registered attendees in accordance with our event refund policy (see below for details). We sincerely apologize for any inconvenience and look forward to welcoming you back to Bangkok March 2-4, 2021 at the Waldorf Astoria Bangkok to see and hear first-hand how Thailand is redefining the future of convenience.

Meet the Visionaries & Technologies Redefining the Future of Convenience.

What You’ll Experience

Held in the epicenter of retail disruption and innovation, NACS Convenience Summit Asia immerses you in the digital transformation of Bangkok’s retail market. For three exhilarating days feast your senses on the latest trends in Bangkok’s popular food and beverage scene. See how local convenience brands use omnichannel retailing, store design, technology and more to outpace the growth of traditional retailers.

No other convenience retail summit helps you uncover unique perspectives, drive value for your organization and build strategic relationships in Asia.

Event Preview

- First-class networking with 100+ senior leaders from 20+ countries.
- Inspiring keynote speaker, 10+ general session speakers and retailer panelists.
- More case studies from retailers across Asia.
- 12+ innovative convenience and fuel stores on expert-guided retail tours.
- Knowledge-sharing and tips from the winners of the NACS Asian Leader of the Year and Asian Convenience Retail Technology Award.

Who Should Attend & Why

Our program is tailored to global convenience and fuel retailers and suppliers with the following backgrounds:

- **Chief Executives & Senior Leaders** – From global industry trends to leadership strategies, find the latest insights on today’s business challenges and tomorrow’s opportunities.
- **Marketing, Sales & Category Management** – Discover how to grow traffic, turn customers into brand advocates and create an in-store “experience” that inspires repeat visits.
- **Operations** – Get an insider’s look at best-in-class store executions, breakthrough technologies and new products that will delight your customers, while saving you time and money.

Past Participating Retailers

- 7-Eleven, Inc. (USA & Malaysia)
- 24Seven Retail Stores (India)
- Circle K Global (USA)
- PetroChina (China)
- Secoma Co., Ltd. (Japan)
- Shell International Petroleum Company Limited (Thailand)
- And more...

“The convenience retail sector in Thailand is highly developed and dynamic. The fusion of local Thai, Chinese and Western technology and consumer trends has created a unique omni-channel retail ecosystem that is sure to inspire progressive retailers from around the world to enhance their business and shape the industry in their home market.” – Klaas Mantel, Head of Global Convenience Retail, Shell International Petroleum Company Limited (Thailand).

Venue

Waldorf Astoria Plaza
151 Ratchadamri Rd, Lumpini

 March 2, 2021 - March 4, 2021

 Bangkok, Thailand

Contact information

NACS

Regina Sheehan, Director, Convention Operations
United States

 www.convenience.org