

# Petrol PLAZA



## forecourtech 2018

As technology continues to evolve, we are finding new and exciting ways to make the forecourt more efficient, convenient, cost effective and customer friendly.

**forecourtech** will offer a format of presentations, informal networking & pre-scheduled meetings between major fuel retailers and global solution suppliers delivering an overall programme focused on the rapidly evolving digital forecourt and what this means for the industry moving forward.

All around us, the number of Smart and connected products are increasing. Physical devices and intelligent products have the ability to collect and share data to be analysed often referred to as 'the Internet of things' (IoT). The fuel retail market, like the industrial sector, will enable high ROI on IoT projects, thanks to more efficient business processes. Finding a way to collect the data to monitor your investments, to use that data to increase efficiency, drive performance, maximise C-store throughput and margins, enable innovation and keep fuel flowing, is the challenge driven by the 'Internet of Things'.

Over the two days at the Asia Gardens Hotel in Alicante, Spain, **forecourtech** will inspire, educate and inform and provide a unique opportunity for executives to build relationships and form new business partnerships at this forecourt technology convention.

### Venue

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**Asia Gardens Hotel & Thai Spa**  
Terra Mitica, Rotonda del Fuego, s/n


 October 1, 2018 - October 2, 2018

 Alicante, Spain

### Contact information

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 [www.forecourtech.com](http://www.forecourtech.com)