Swiss energy service provider Energie 360° is excited about Hectronic payment app as digital fuel card

Even faster fuelling processes for the customers while conveniently monitoring all authorisations and transactions? The mobile payment solution from Hectronic is the perfect tool for a flying start towards the digital petrol station of tomorrow. The Swiss company Energie 360° AG thought so, too, and invested into its own digital fuel card.

Apart from individual energy solutions in the areas of heating, cooling and electricity for 42 municipalities in the Zurich area Energie 360° operates 13 public CNG petrol stations, two company petrol stations and a large network of electric charging stations. In the last five years almost all Energie 360° standalone petrol stations have been equipped with the Hectronic fuel terminals HecStar and HecFleet. It soon became clear that the digitization of the physical fuel card would also be implemented together with Hectronic. Customized to the needs and requirements of Energie 360° Hectronic has developed the payment app “CNG-mobility” for Energie 360° which has been available
for all Swiss customers for some time. The app “CNG-mobility” can be downloaded free of charge in the App Store and in Google Play Store and is immediately ready to use. All current debit and credit cards or existing Energie 360° customer cards can be defined as means of payment.

Risks by wear or even the loss of fuel cards will be excluded in the future, since the payment app as digital fuel card allows for the convenient and cashless payment of the fuelling process by smartphone. The easy operation of the payment app intuitively guides the user through the authorisation process, thus offering real added value. The functional principle of the app is easy to explain: Via app the user first selects the desired petrol station and then the respective fuel pump. This can be made via list selection or alternatively via GPS functionality. Next, the user is identified by fingerprint or conventionally by PIN and authorized for the further steps. Optionally, the mileage can also be recorded with every fuelling process. At unmanned petrol stations it is possible to resume the trip immediately upon refuelling the vehicle as the payment is conveniently made by app from the car. The petrol receipts are digitally archived by the app, can thus be seen at any time and, e.g., be forwarded by e-mail via the share function. By means of a web-based user-friendly administration tool Energie 360° can administer the authorisation and allocation of rights quite easily for the petrol station operator.

“Always in search of more customer-friendliness in the digital era we are absolutely convinced by the added value of the payment app for our customers. We are already thinking about an additional function by means of which we can provide more useful information about the affiliated petrol stations for our customers.– René Bär, Product Manager Mobility Energie 360° AG

Energie 360° can now offer its customers the payment app “CNG-mobility” as an alternative to the
physical fuel card. The look and name of the app are also attuned to the requirements of Energie 360° in order to guarantee a high recognition value for the customers. After an intense and consistently positive test phase the new digital fuel card “CNG-mobility” has convinced as an app variant and will now in a second step be communicated to the customers of Energie 360°.

Get in touch with us to find out more!

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