



StocExpo Europe 2019 conference unveiled

StocExpo Europe 2019 returns to the Ahoy in Rotterdam on 26-28 March, bringing with it the highly-anticipated and CPD-certified conference programme, which will be hosted on the show floor for the very first time. This allows for even greater access to in-depth sessions, presentations and debates delivered by over 30 industry thought leaders, such as Matthew Hudson from Shell and motivational speaker, Steven Van Belleghem. The conference will enable terminals, traders, oil majors and investors to learn from one another, share best practice and benefit from a range of networking opportunities.

CEOs, Terminal Managers and Analysts have been lined up from companies such as Shell, Alpha Terminals and LBC Tank Terminals to speak at the conference.

The first day of the conference will focus on current market trends, regulatory analysis and global market outlooks. Following opening remarks from the chair, Andy Inglis, Principal at Nexant, Energy and Chemicals Advisory and Jean-Baptiste, CEO at 2PR Consulting, will speak separately about how different market trends will impact on future demands for tank storage. A session on the impact of IMO2020 on global crude oil will be presented by Cüneyt Kazokoglu, Director of Long-Term Oil Service and Head of Oil Demand at FGE, while Mark Williams, Managing Director at Shipping Strategy, is also due to advise on IMO2020 later in the afternoon.

Mike van Croonenburg, Director at Alpha Terminals, will speak about industry growth strategies in today's challenging and competitive market conditions.

Critical industry topics, such as IMO2020, the tank storage market in Germany, rail-based supply chain solutions for bulk liquid logistics in Europe and protecting storage tank installations in conflict zones, will be discussed by representatives from AWBP, UTV (the German Tank Storage Organisation), DB Cargo BTT and Swiss Fire, respectively.

Day two of the StocExpo Europe conference is dedicated to discussions surrounding 'The Terminal of Tomorrow'. This begins with a highly-anticipated keynote session from motivational speaker, Steven Van Belleghem, thought leader on customer relationships and digital marketing. The session will focus on how to win customers in a world of AI, robots and automation.

A panel discussion featuring Shell's Terminal Manager, Matthew Hudson, and leading experts from Siemens, Vortexa and Port of Rotterdam will then follow in the afternoon and cover how to future-

proof the tank storage sector. Ilya Tillekens and Marcel Jutte of Hudson Cybertec are due to discuss securing tank terminals against cyber security threats, while advice on how to transform a port's operational environment through digital strategies will be presented by Ronald Backers, Business Intelligence from the Port of Rotterdam. Wilfried Kleiser, Senior Project Manager at Siemens, will follow this with a session on how IoT can be used to improve efficiency at the terminal.

Late night networking will follow the end of the speaker programme on day two of StocExpo Europe's 15th year anniversary.

Day three will give attendees the opportunity to learn from international markets. Peter Davidson, Executive Director at the UK Tank Storage Association and Andy Stanley, Director at RAS, will start the day off by talking about safety leadership in tank storage. Kathryn Clay, President at the ILTA, and Jeff Dewar, Senior Vice President at LBC Tank Terminals, will then each present informative sessions on the booming tank storage market in the US.

In the afternoon on day three, Fabio Kuhn, CEO at Vortexa, will speak about the impact of new data and marketing intelligence for the storage industry, followed by presentations by representatives from Keller, Eddyfi, Brainum and Newson Gale. These include sessions on securing exploitation conditions with safe tank foundations, increasing an asset's life cycle through an improved non-intrusive inspection (NII) programme, and understanding why static electricity is an ignition source of combustible atmospheres.

Numerous networking opportunities will be interspersed throughout the conference, putting visitors in front of key decision makers, thought leaders and global innovators.

Attendees of the StocExpo Europe 2019 conference will also have plenty of opportunities to visit the exhibition where over 200 suppliers from across the globe will be showing their latest innovations under one roof. In addition, the Innovation in Storage programme will be hosted on the show floor, providing insightful and free content for all visitors.

The full details of the conference programme can be found online on the StocExpo Europe website – see the link in the [event profile](#).