



Belgium: Lukoil partners with CarPay-Diem, Belfius to bring mobile payment

More than a million users of Belfius can now pay at Lukoil stations with their app.

Over 1.2 million active users of the Belfius mobile banking app will be able to activate fuel pumps and seamlessly pay for their refill at Lukoil petrol stations across Belgium and soon Luxembourg.

Users will receive personalized promotions and offers directly on their mobile device. The solution will drive new customers towards Lukoil stations while lowering the payment transaction cost for the fuel retailer, according to a press release.

CarPay-Diem has developed a platform that is compatible with the majority of fueling equipment implemented across Europe.

“Mobile fueling is something we thought about for months internally. Connecting our petrol stations with CarPay-Diem allows us to reach customers outside our immediate network or existing clients and soon additional communities of drivers.” explained Ivo Hoskens, Deputy MD Lukoil Benelux.

In 2007, Lukoil became active in the Benelux market, taking over 157 JET petrol stations in Belgium and Luxembourg. Since then, Lukoil has strengthened its presence on the Benelux market and has now more than 270 sites.