

Spain: Ballenoil strengthens Southern presence with fifteen new stations

The company plans to open fifteen new stations in 2019 spread between Sevilla, Córdoba, Cádiz, Huelva and Malaga.

Ballenoil, the largest independent fuel operator, has announced that during 2019 it plans to open 15 new petrol stations in Andalusia to strengthen its presence in the region.

"We want, with these new stations, that Andalusians can save on fuel because, on average, we lower the price in the area by about 10 cents a litre giving a saving of 330 euros per year," said Juan Sanz, partner and chief operating officer of the company.

Ballenoil wants to compete against the major OMCs by offering quality fuels at cheaper prices.

"With these new openings we seek to reach more drivers and settle as an alternative to the big operators, and we offer a fuel with the same quality at a lower price," said David Querejeta, partner and director of expansion of the firm.

Gas stations will serve 24 hours a day.

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