



The end of the forecourt? - NACS keynote confirmed for forecourtech '19

Mark Wohltmann, Director - NACS Europe will present the international trade association's latest convenience briefing at forecourtech '19, which takes place from 14-15 October, at The Asia Gardens Hotel & Spa in Alicante, Spain.



forecourtech is an annual technology focused event for the evolving digital forecourt, bringing together major fuel retailers and respected international solution providers in a two- day mix of presentations and pre-scheduled face to face meetings. The presentation from Mark will feature exclusive insights from the most recent NACS Global Issues Survey on technology and will look at trends and disruptors as well as examining how emerging technologies could change the way consumers interact with the c-store, that may fundamentally change the face of fuel retailing and forecourt convenience as we know it.

Commenting on his presentation this year Mark Wohltmann said “**forecourtech** brings together our industry on the ever increasingly relevant and disruptive topic of technology and digitalisation. At NACS, being the only global association for convenience and fuel retailing, we believe that platforms

that support an open and proactive exchange of the supplier- and retailer communities from within our industry and with connected partners help advance our entire industry. Therefore we are proud to support and to present at the 2019 **forecourtt**tech.”

The conference will also focus on topics such as ‘applying artificial intelligence to both historical and live data’, ‘unlocking big data & handling volatility,’ ‘retail fuel price optimization,’ ‘next generation pricing systems’, ‘technologies driving economic transformations and disruption’, ‘data transfer methodologies’ and ‘forecourt security’.

Further details are set to be announced in the coming weeks and bookings for **forecourtt**tech ‘19 are now open. Please visit [our profile](#), [our website](#) or contact [Stephen Bozdan](#) for further details.