

Oman Oil pushes global expansion

OOMCO opened its first mega station in Dammam, Saudi Arabia in 2018.

Oman Oil Marketing Company (OOMCO) is continuing to expand its global footprint with operations in Saudi Arabia, and Tanzania coming up next. Introducing its one-stop-shop service stations internationally, OOMCO is embarking a global journey.

With plans to have four fully operational service stations in Saudi Arabia this year, the company's second site in the Kingdom is set to open by April and two more in the second half of 2019.

After its expansion into Saudi Arabia, the fuel retailer is looking to enter the Tanzanian market.

"We are also investing in Tanzania due to the country's projected growth in number of vehicles, positive macroeconomic forecast and political stability as well. We believe that our strong retail offerings will appeal to the aspirations of the growing affluent consumer market and satisfy not only their needs, but their wants," David Kalife, Chief Executive Officer of OOMCO.

OOMCO's aim is to be among the top five fuel marketers in the Gulf Cooperation Council by 2025. It currently operates over 200 sites In Oman.

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