

USA: Ireland's Applegreen looks for more growth after reaching 120 sites

Irish forecourt operator Applegreen plc has expanded its U.S. network from five sites in 2015 to 120 in 2018.

A key player in the innovative Irish convenience store market, Applegreen bets on its excellent retail value, low fuel price and quality-assured fuel to push its brand in the U.S. market, according to the company.

"We see the U.S. as a very attractive growth market for our business and we are actively pursuing further expansion opportunities that should see us growing employment significantly in the coming years," said Niall Dolan, chief financial officer of Applegreen.

Its footprint in the United States now includes operations in New York, Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, South Carolina and Florida, reports Convenience Store News.

"Applegreen's ability to transfer their brand and value to the U.S. market so successfully in such a short period of time has been remarkable," said Julie Sinnamon, CEO of Enterprise Ireland, the Irish state agency that works with Irish enterprises.

The Irish company currently has over 368 service stations across Ireland, the UK and America.

Last update: March 19, 2019