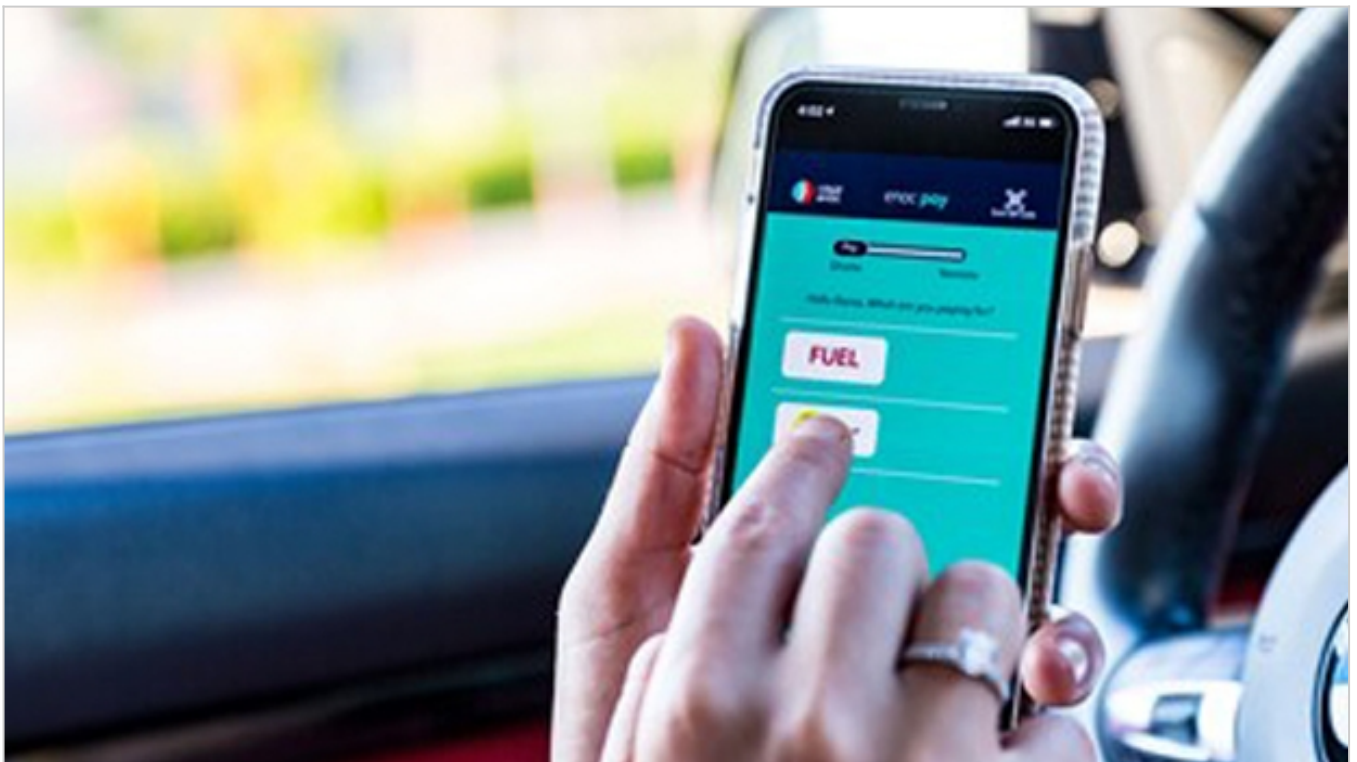




ENOC rolls out a mobile payment solution at its service stations

The company has announced the launch of 'ENOC Pay', a cashless, cardless payment platform for both fuel and non-fuel products at ENOC and EPPCO service stations.



ENOC Pay enhances the customer experience by enabling them to pay with their mobile phones, without having to leave the comfort of their vehicle. It allows users to link their Vehicle Identification Pass (VIP) RFID account to enable top-up, pay for fuel as well pay in-store at ZOOM and Pronto. The app also allows for remote payments by entering the site and pump number details.

“Our aim is to support the government’s vision to provide seamless services to visitors and residents and we are proud to support this vision through our service station network”, said Saif Humaid Al Falasi, Group Chief Executive Officer of ENOC.

Customers can add credit and debit card details on the app. Payment transactions are simple and contactless for both parties. The customers can link their VISA, Mastercard and Diners card., and confirm payment from the comfort of their car once a transaction is complete. Customers and fuel

attendants both receive notifications of transaction status and a digital receipt is automatically generated. The users can also track past purchases and transaction history.

To use, customers must download the ENOC Pay app from Apple Store or Google Play and register for a new account. Users can also log-in using their social media accounts in Facebook, Twitter and Google.

ENOC Group has been offering contactless payment for corporate customers since 2014 via the path-breaking Vehicle Identification Pass (ViP) across the entire service station network of ENOC & EPPCO.