



## Vivo Energy launches new Shell fuels in Morocco

**The latest addition to the new generation of fuels, Shell V-Power, is being introduced for the first time in Morocco.**

Vivo Energy Maroc, the Shell distributor in Morocco, announces the launch of the new generation of Shell fuels. Designed for better engine performance and efficiency, the new Shell fuels feature DYNAFLEX technology developed to clean and protect key engine components.

Featuring innovative DYNAFLEX technology, it contains 3 times more cleaning and friction-reducing molecules to improve the car's efficiency and performance.

"The launch of these revolutionary fuels is in line with our commitment to offer Moroccan motorists the most efficient fuels from Shell to provide them with a unique driving experience. Our ambition is to strengthen our leadership position in Morocco in terms of innovation and quality," said Asaf V Sasaoglu, Chairman and CEO of Vivo Energy Morocco.

With a network of 330 service stations, all Shell-branded, Vivo Energy is one of the leading fuel retailers in the Morocco.