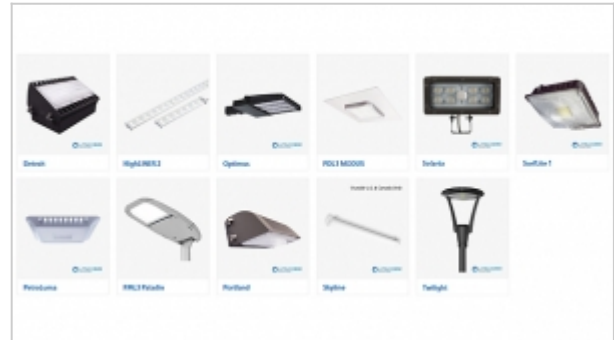


Petrol PLAZA

SloanLED debuts expanded portfolio at ISA International Sign Expo®

Sign professionals can discover new ways to increase their revenue



SloanLED, leaders in light technology for over 60 years, unveiled new products in booth #3647 at the ISA Int'l Sign Expo® 2019, April 24-26 at the Mandalay Bay Convention Center in Las Vegas, Nev. With over 20 products on display, SloanLED is stepping outside the sign box to showcase outdoor lighting solutions that signage companies can add to their offering.

Half of the products in the SloanLED booth are new this year and were not on display last year. SloanLED Prism24 is on display for the first time and is the combined result of optical physics and decades of sign industry knowledge. It is designed to provide the widest, most even spread of illumination, broadening spacing between rows, and properly dispersing the light to avoid hot spots in shallow applications. This results in a blend of light from all modules, versus a direct projection onto the face from each individual module. Utilizing dual-die technology, Prism24 offers more than double the square feet of illumination and 34% more efficiency.

The new 24S1 Power Supply unifies SloanLED's latest power supply technology in a compact, energy-efficient design that delivers exceptional performance and reliability. Having the right power supply is essential to ensure the dependability and overall safety of any sign installation.

In addition to traditional signage products, the company is debuting several outdoor lighting solutions from its expanded portfolio. After all, where there is signage, there is usually outdoor lighting and SloanLED believes their products will give sign companies a way to expand their share of wallet with their existing customers. The outdoor lighting Litecorr-branded products on display include Optimus pole mount lights, Solarta floodlights, in addition to Detroit and Portland wall packs. In the past year,

SloanLED has more than tripled the company's product portfolio for outdoor and indoor lighting systems.

"In 2019, we continue to leverage the efficiency gains of multi-die chip technology," said Michael Bluhm, Director of Sign Product Solutions at SloanLED. "We believe the efficacy improvements offered by these products are a game changer for our customers, even if it means we'll sell fewer power supplies."

SloanLED products are engineered to perform and last in sign applications around the world. With the warranty coverage to prove it, most products are covered by our [10-year product warranty](#), and customers can rest assured that their investment in signage is well-protected. SloanLED also offers a labor warranty for an extra layer of coverage.




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For more information about SloanLED's expanded portfolio, please [see here](#).

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