



USA: WhiteWater Express Car Wash merges with Legends

Strategic combination creates platform with 15 locations in search for further growth.

WhiteWater Express Car Wash, a multi-location car wash operator headquartered in Houston and backed by SkyKnight Capital, has announced its merger with Legends Express Car Wash. The strategic combination creates a car wash platform with 15 locations in Houston, Dallas, Austin and Tulsa.

The entity will operate under the WhiteWater banner and be led by CEO Steve Mathis, President & COO Clayton Clark and President of Development Ronnie Corbin.

“WhiteWater is building a first-rate car wash platform, one in which top operators can be a part of the company’s strategic growth,” said President & COO Clayton Clark.

The two companies operate express exterior car washes, an automated car wash model, and generate a significant portion of revenue from recurring monthly memberships.