

Petrol PLAZA

UNITI expo and Mexico's Onexpo sign cooperation agreement

The agreement looks to boost business opportunities for Mexican and European companies involved in the fuelling business.



UNITI expo, the leading European trade fair for the retail petroleum and car wash industries, and Onexpo Nacional, A. C., Mexico's largest association of fuel retailers, have signed a cooperation agreement to strengthen ties between both entities.

The agreement seeks to bring the fuelling industry in Mexico and Europe closer together, benefiting companies at either side of the Atlantic. The recent opening of Mexico's fuel retail market provides a wide range of opportunities for international retailers and equipment suppliers, while the dynamics of the European market continuously provide business opportunities for new and foreign players.

Part of the agreement consists on providing a platform for companies from both areas of the world to explore synergies, discover new technologies and encourage future partnerships.

"Our industry has become truly global and this agreement will benefit suppliers and retailers in

Mexico and Europe. The Mexican market is currently going through a fascinating stage with national and international players competing for the recently opened market,” explains Bruno Boroewitsch, co-organizer of UNITI expo.

The first steps of the cooperation will see representatives from UNITI expo visit Onexpo 2019 Convention & Expo, June 5 - 7 in Veracruz, the most important trade fair for the fuelling industry in Mexico.

A delegation of Mexican professionals will be invited to UNITI expo 2020, taking place May 26 - 28, 2020, in Stuttgart (Germany), to explore the latest solutions and services the industry has to offer.

“With our participation in the most important trade fair in Europe, UNITI expo, we accelerate the process of improving value propositions by Mexican fuel retail companies,” comments Roberto Díaz de León, President of Onexpo, on the agreement.

In 2018, the 3rd edition of UNITI expo gathered 467 exhibitors and 17,000 visitors from 120 countries on an exhibition area of 40,000 m².