

UK: Essar starts fuelling North East drivers

The owner of the Stanlow Refinery continues to expand its network of branded sites across the UK.

Essar has entered another phase of its retail growth strategy with the conversion of MPK's high volume Chester Road station in Stanley, County Durham.

Chester Road is Essar's 70th site in the UK, and the 13th MPK location to switch to the Essar brand. Essar has previously expanded its presence beyond its traditional supply envelope with retail locations throughout the South and West of England.

Customers at the site in Stanley will have the choice of four high quality fuel grades, including premium diesel and premium petrol.

"We are delighted to be working with Top 10 Indie, MPK to progress growth of our respective businesses. This latest opening demonstrates that we now have a secure supply and logistics position in the North East," said Ramsay Macdonald, Head of Retail at Essar.

Essar entered the UK retail market with the opening of its first branded forecourt in November 2015 at Coalville in Leicestershire.

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