



## Harvest Health & Recreation to distribute CBD products to over 10,000 c-stores

**Largest trade association network of independent convenience stores and gas stations to welcome CBD products.**

Harvest Health & Recreation, a vertically-integrated cannabis company with one of the largest and deepest footprints in the U.S., will bring their popular Colors, CBx Essentials and Harvest-branded CBD product lines to more than 10,000 retail stores, including convenience stores and gas stations across the country.

The multi-million-dollar partnership, which will roll out to the Asian American Trade Associations Council (AATAC) retailer network brings CBD to a large retailing system.

"This exclusive partnership enables a massive advance in distribution for Harvest-owned CBD brands and follows our strategic path of expanding the scale of our wholesale and retail distribution nationally," said Harvest Chairman Jason Vedadi.

The AATAC's primary and affiliate members operate many franchises of the most popular branded retailers such as 7-11, Circle K, Sunoco, Chevron, 76, BP, Arco, ampm, Kangaroo, Shell, Marathon, and many others. The group estimates convenience stores and gas stations will account for \$8-10 billion of what The Brightfield Group expects to be a \$22 billion CBD market in three years.

The partnership will include extensive training for store clerks and associates, an educational campaign about CBD and other cannabinoids and in-store dedicated shelf space and marketing promotions.