

Argentina: Axion to offer carsharing services at fuel stations

The oil company will start offering the rental of Nissan cars in an agreement signed with Awto.



The oil company Axion energy will offer vehicle rental for minutes, hours or days at its service stations, as a delivery or return point. The carsharing program, in partnership with Awto, will also include discounts and benefits for its users.

The company Awto, likewise, reached an agreement last March with the Argentine subsidiary of the automaker Nissan to offer different models of the brand as part of its 'carsharing' offer.

Axion Energy will become the first oil company to enter this new mobility solution, even though YPF announced last year a similar strategic alliance with Toyota that has not been put into practice yet.

Awto invested \$ 50 million this year to enter the local market with a mobile application by which customers can locate and open the vehicle closest to its location to make use of it.

Axion Energy is confident that "the system will have excellent acceptance from existing and new customers", according to Marketing Director, Cecilia Panetta. " The number of stations will increase as time goes by and projections are confirmed.

Awto is currently operating in Buenos Aires and Gran Buenos Aires, but it plans to expand to other cities in the next 12 months.

Axion has announced that customers who pick up or drop off vehicles at its network will enjoy a 10% discount on fuel, as well as an additional 15 minutes on their next trip for filling the tank.