

# Petrol PLAZA

## IndianOil launches new high-performance lubricants

The company hopes to consolidate its competitive edge with these two new premium grades.



IndianOil has launched two new high performance grades of its engine oils. The new engine oils - SERVO SuperMile Plus and SERVOSuperMile were launched by Gurmeet Singh, Director (Marketing), IndianOil, during a SERVO Stockists Meet held recently.

SERVO SuperMile Plus is high quality synthetic engine oil suited for new generation petrol and diesel cars/SUVs/ MUVs and MPVs. It offers up to 2% fuel economy. The packs are available in various sizes (1 ltr, 5 ltr and 7 ltr).

Speaking on the occasion of the launch, Gurmeet Singh, Director (Marketing), said, "We are happy to bring two superior grades ofSERVO lubricants to our discerning customers who want high performance from their automobiles. These new grades have a special additive chemistry, offer better fuel efficiency and are the best-in-class lubricants."

With over 1,000 commercial grades and 1,500 formulations encompassing almost every conceivable application, SERVO serves as a one-stop shop for complete lubrication solutions in the automotive, industrial and marine segments. The brand has carved a significant niche in over 30 countries across the globe.