



USA: Casey's c-stores launches new app to order pizza

This mobile app update brings the same features from the recent Caseys.com website redesign directly to customers' smartphones.



Casey's General Stores, Inc. has relaunched its mobile app for iPhones and Android devices to make easier to order pizza at its stores network. With the all-new Casey's app customers can browse their local menu, customize their pizza, and place an order in a few taps.

"If you're on the road, or coming home from a child's sporting event or work, ordering a Casey's pizza from your mobile device is now easier than ever," said Art Sebastian, Casey's VP of Digital Experience. "You can literally order your favorite Casey's pizza from your favorite store in three clicks."

Additionally, to help celebrate the launch of the new app, Casey's is offering customers the chance to win free pizza for a year. The top prize is free Casey's pizza for a year, with secondary prizes ranging from \$10-50 in Casey's gift cards. All other participants will receive an exclusive coupon code

to use in the new Casey's mobile app.