



Pakistan: Daraz online platform to sell Total lubricants

Total Parco and Daraz sign agreement to offer lubricants and range of car care products online.

Total Parco Pakistan Limited (TPPL) and Daraz signed an agreement at the TPPL Head Office to better serve customers by increasing ease of access of TPPL product offerings. The agreement also serves to enlarge TPPL's footprint in the E-commerce marketplace as Total Parco's online flagship store was launched on Daraz with offerings including Total Lubricants & Car Care range of products.

Daraz is an online platform leading the increasing trend of online purchases amongst the Pakistani consumers. This initiative will enhance the brand's visibility by being a one-stop online store providing easy access to TPPL's range of products for its valued customers.

We are very excited to partner with Total PARCO to continue offering our customers an even larger set of product types. This partnership is in line with our vision of creating the largest and most customer-centric marketplace in Pakistan," said Ehsan Saya Managing Director - Daraz Pakistan.

Total PARCO Pakistan Ltd is a joint venture between Total S.A and PAK Arab Refinery LTD (Parco) which is a fully integrated energy company.