



## Proto-Vest Inc. appoints new president

**The car wash drying manufacturing company announced the appointment of Jeff Reichard as president.**

Proto-Vest Inc. has announced the appointment of Jeff Reichard as president, according to a press release.

Reichard is an accomplished, seasoned executive with extensive domestic and international experience in both the Dow component and entrepreneurial business sectors, the release stated.

Prior to Proto-Vest, Reichard has held the CEO/president position for multiple business sectors, such as manufacturing, service industries, healthcare transactions, distribution, software development, consumer products, automotive and aerospace, the release continued, with ranging sales of these organizations from \$2 million to \$3.2 billion.

"I am a fixer and a grower of companies that have value," said Reichard. "I am excited about the opportunity to lead the next adventure in Proto-Vest technology leadership in the carwash drying industry."

Reichard is a graduate of Youngstown State University with an MBA from the Harvard Business School, the release added.