



NuVinAir Global appoints new Executive member

Troy Blackwell will serve as Senior Vice President, Global Operations for the patented vehicle-cleanliness solutions company.



NuVinAir Global announced Troy Blackwell as its Senior Vice President, Global Operations.

Reporting to the company's Chief Executive Officer and founder, Kyle Bailey, he is responsible for providing leadership and vision for the company's customer programs, operational controls, and franchise distributor success.

"As we continue to rapidly expand our brand, adding top-notch, seasoned industry veterans to our leadership team will help take our company to the next level," Bailey said. "With a career-long commitment to team development at industry-leading companies, Troy will be instrumental in our success, especially with his deep relationships with dealerships throughout the United States."

With nearly 20 years of leadership experience in the automotive industry, Mr. Blackwell joins NuVinAir Global from AutoNation, where he worked as a senior director, spearheading a major brand extension for the largest automotive group in the nation.

Prior to AutoNation, Mr. Blackwell worked for more than a decade at CarMax, the country's largest used-car retailer and a Fortune 500 company, where he served as both regional sales development leader and general manager. He started his leadership career at Target, where he developed strong teams to help fuel results-driven company growth.

Mr. Blackwell earned a bachelor of arts degree in human resource management from California State University at Sacramento, which he credits to his success in developing and motivating hard-working teams.

"I'm excited to leverage my passion for team development at NuVinAir Global, another industry-

leading innovator, which is dominating the automotive space with its patented technology and proprietary products,” said Mr. Blackwell.

NuVinAir Global is a privately held, Dallas-based company offering a line of proprietary vehicle cleanliness products to customers in the automotive industry, including car dealerships, car washes, detail shops, rental-car companies, and truck fleets.