

WOQOD, Shell Lubricants ink deal on supply of premium lubricants

Under the agreement, Shell will provide WOQOD engine lubricants over a five-year period.



Qatar Fuel Company (WOQOD) and Shell Lubricants signed an agreement over the supply of finished premium lubricants. This new agreement will power WOQOD lubricants with Shell technology, blended from Qatari GTL (Gas To Liquid) base oil. GTL technology converts natural gas into colorless base oils with virtually none of the impurities found in crude oil.

The agreement will ensure the supply of high-quality lubricants, combining premium Qatari GTL components and Shell technology, across all WOQOD retail sites from September 2019.

"In 2009 WOQOD signed an agreement with Shell Marine for the exclusive distribution of marine lubricants in Qatar for 15 years. This Co-branded automotive partnership is therefore a further extension of that relationship," said Saad Rashid Al-Muhannadi, WOQOD's Managing Director and CEO.

Andrew Faulkner, Managing Director and Chairman of Qatar Shell said the agreement is an

acknowledgement of the benefits of Shell's engine oil expertise and cutting-edge technology, noting that the deal also, 'reflects WOQOD and Qatar Shell's shared commitment to the delivery of premium products and services in Qatar.'

The supplied premium engine oils will be co-branded as WOQOD OTO and will be available in a variety of packs and applications.

Last update: August 26, 2019 Author: PetrolPlaza Correspondent Pablo Plaza