

# Petrol PLAZA

## Caltex teams up with UberEats for home delivering

The company will offer delivery service from 300 sites nationally.



Caltex launched a new partnership with UberEats to deliver products from 300 sites nationally. Customers can use UberEats to access and order from 'The Foodary' delivery range, with over 50 items available for delivery, including healthy ready-to-eat meals, sandwiches, protein snacks, or health and beauty and general grocery items.

Jo Taylor, Caltex's Executive General Manager, Convenience Retail, said the new service is a natural extension of Caltex's broader push to deliver even more convenience for Australian consumers.

"Our new 'The Foodary' delivery range has been put together to provide our customers with the ability to source a healthy, easy meal, satisfy a sweet tooth craving or grab an urgently needed household item," Jo said.

'The Foodary' delivery range on UberEats was piloted in March 2019 across 27 metropolitan sites. The trial showed ready-to-eat meals and sweet tooth treats as top sellers, including the 'Ice Cream Lovers

Dessert' bundle and the Ben & Jerry's ice-cream and Cadbury chocolate products.

Caltex's Head of Design, Format and New Business, Beatrice Bowen, said customers are increasingly looking for convenient ways to get food and groceries and satisfy cravings at night and on the weekend.

Customers can download the UberEats app and search 'The Foodary' to access the Caltex range of products.