

Petrol PLAZA

ISTOBAL USA grew in the petroleum and convenience store sector by over 50% last year

The Spanish multinational attends the NACS Show in Atlanta backed up by the success of its rollover ISTOBAL FLEX5 and offers the chance to meet Mario Andretti as Andretti Petroleum Group partner.

- **ISTOBAL FLEX5** combination of five types of configurations continues to aid in this growth with a mixture of speed and performance, both needs by the sector to be success.
- **ISTOBAL FLEX5** is the first transformable rollover in the market with the ability to respond to increased car wash demands without changing machine.
- Racing icon **Mario Andretti** will be available at the ISTOBAL booth on October 2 at 3 pm for a Meet and Greet with autographs.



ISTOBAL USA, the North American subsidiary of the Spanish multinational specializing in high-quality car wash and care solutions for all vehicle types, grew in the petroleum and convenience store sector

by over 50% last year.

2 - 4 October, the Group will attend the NACS Show in Atlanta backed up by the success of its ISTOBAL FLEX5 rollover and with the objective to continue boosting car wash growth in service stations, professional retail car washes, C-Stores and auto dealers.

At booth 5055, ISTOBAL USA will display the **ISTOBAL FLEX5**, the first transformable rollover in the market and the most popular ISTOBAL technology in the US, particularly in the 5 brush configuration, due to its speed and wash quality.

ISTOBAL's North American Director of Sales, Ian Burton, stated that ISTOBAL USA's growth in the petroleum and C-Store market continues at a record pace. In this sense, he highlighted that "ISTOBAL FLEX5 combination of models continues to aid in this growth with a mixture of speed and performance, both needed by the sector to be success".

The revolutionary ISTOBAL FLEX5 can meet all car wash needs thanks to its versatility. It has the ability to respond to increased car wash demands without changing machines, and it can be adapted as needs change. It can transform from 3 to 5 brushes (or vice versa) in just 1 working day to increase capacity and throughput at the facility.

Targeted to all types of customers needing faster wash processes, the ISTOBAL FLEX5 offers five different types of washes: 3 brush configuration, 5 brush configuration (providing up to a 30% reduction in wash and dry times), hybrid (by adding high pressure to the machine), touch free (configured without brushes) and combo (allowing customers to choose the wash they want: friction with 3 or 5 brushes, touch free or a combination of both).

Mario Andretti autograph session on October 2 at ISTOBAL booth

During NACS Show Atlanta, ISTOBAL will offer the chance to meet Mario Andretti as Andretti Petroleum Group partner. The racing icon and chairman of the group will be available for a "Meet and Greet" with autographs and a photo session at the ISTOBAL booth on October 2 at 3 pm. Come by and take a picture with Mario.

ISTOBAL has an alliance with Andretti Petroleum Group to provide car wash equipment to their company locations and dealer stores in the USA market. Within this partnership, Andretti Petroleum Group has standardized ISTOBAL equipment at company stores, offering value added opportunities to its dealer network with the ISTOBAL FLEX5.

ISTOBAL, a car wash leader

A multinational group with headquarters in Valencia, ISTOBAL is a leader in the design, manufacture and marketing of car wash and car care solutions. With more than 65 years' experience, ISTOBAL places the emphasis on innovation and superior technology to create products and services that generate profitability for the car wash business and added value for users.


The Group exports its products to more than 75 countries thanks to a worldwide network of distributors. It has ten subsidiaries and three manufacturing plants in Europe and America. International sales currently account for 78% of its production.

Contact information



ISTOBAL USA CORPORATION

1100 Page St.
Bristol, VA 24201
United States

 +1 800-336-8795

 www.istobal.com