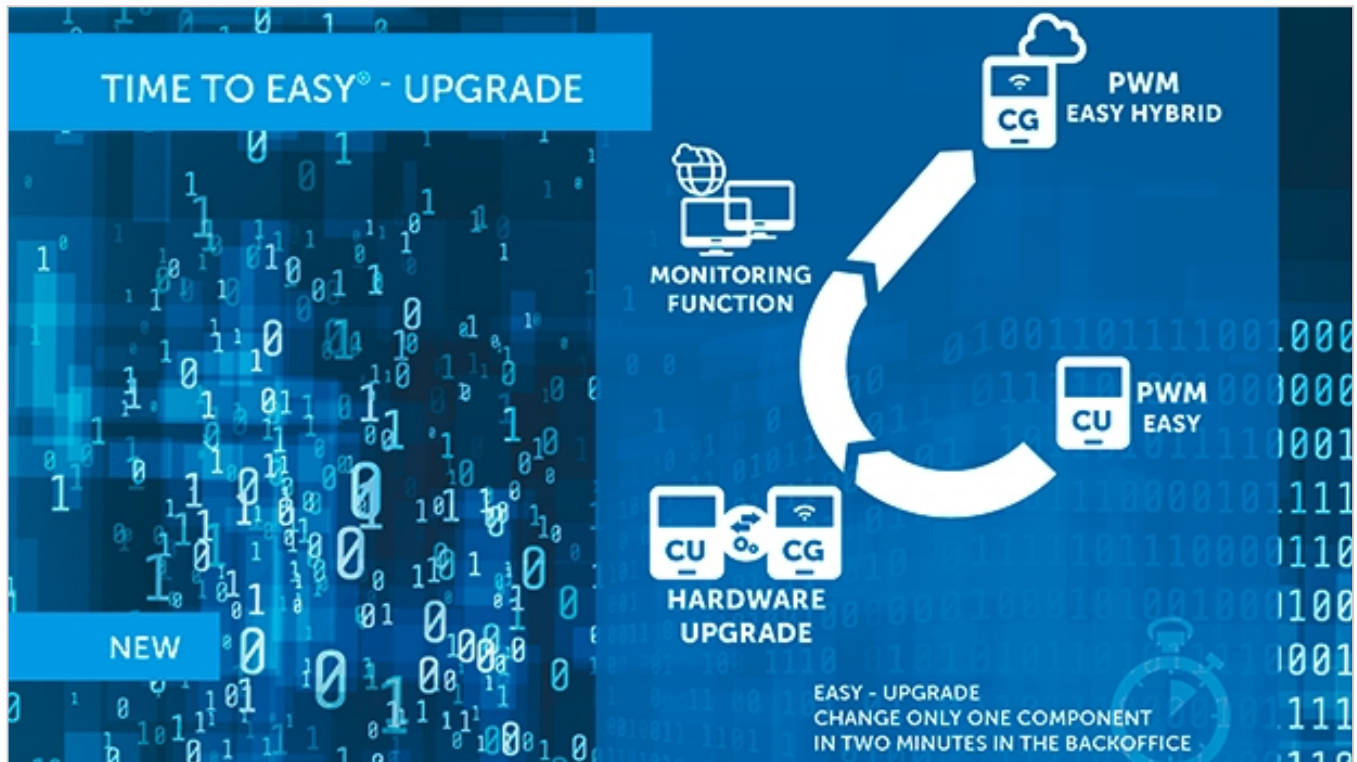


Petrol PLAZA

Log in to the future with EASY Hybrid

PWM introduces an easy first step for price display digitalisation. See what EASY can do for you on October 2-4 at Booth #4252 at the NACS in Atlanta!



Innovation is the main driver for the success of PWM, world market leader in electronic price signs for fuel stations. In the past, the company introduced EASY as an intelligent remote control for price displays, integrated into POS via a wired or radio control unit. It has since become a standard for fuel stations.

The future will be more flexible and more interconnected, so EASY now goes further digital and links to the internet. Today PWM offers EASY Hybrid, exchanging the current controls with a cloud version of it, enabling online control via a web interface from any distance. Hybrid features a feedback channel gathering status information and maintenance data, saving money and reducing downtimes essentially.

Fuel stations who don't want to make the change to full digitalisation of their display systems just yet, can upgrade to EASY Hybrid with little effort and at low costs. As known from PWM's Retrofit concept that enables fuel stations to modernize their display systems without investing in an all new setup,

the Hybrid upgrade is fast and causes no downtime. No access to the displays itself is necessary, the entire process happens right at the POS by exchanging the current Control Unit with the new Control Gate that connects straight to the internet.


See what EASY can do for you on October 2-4 at Booth #4252 at the NACS in Atlanta - and also meet the PWM portfolio of display technology and price signs.


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