

Petrol PLAZA

Franke to bring superior coffee to Mexico

We are happy to announce that Franke Coffee Systems will bring their coffee solutions to Mexico as of October 2019.



© Franke Coffee Systems

Franke Coffee Systems, a world leader in professional coffee making, is bringing its superior solutions to the growing Mexican market. Convenience stores and petrol stations around the world already enjoy the benefits of our best-in-class coffee machines. Our aim is to help our clients provide their customers a perfect cup of premium coffee every day, at any time.

Our global experience in coffee solutions for petrol stations, unbeatable Swiss quality and cutting-edge technologies make us the best in class – the first choice if you are looking for coffee machines that will increase profit margins and make life easier.

We help you identify and address daily challenges that many customers are facing, such as quality assurance, high staff turnover, operational cost, revenue pressure, cost cutting, and others. Then we work together with you to develop the ideal, custom-made solution.

In October 2019, Franke Coffee Systems will bring their coffee solutions to Mexico. Do you

want to learn more? Our Regional Director South America **Fabian Koch** will be delighted to help you. Get in touch directly or send a request using the contact form on the right.



© Franke Coffee Systems



© Franke Coffee Systems

By choosing Franke Coffee Systems, you choose to be the best coffee provider for your customers. Here are just some of the strong advantages you get:

- **Operate your machines with ease**

Thanks to their unique, intuitive and interactive user interfaces and touch screens, our [A-Line coffee machines](#) can be easily operated, cleaned and maintained – reducing time spent educating staff. This is how you can ensure everyone knows how to prepare the perfect cup of coffee – even first-time customers using the self-service option.

- **Increase sales with the highest in-cup-quality**

In-cup-quality is one of the top drivers for attracting consumers to coffee establishments. With our [iQFlow™ technology](#), coffee preparation has been revolutionized. Real-time extraction control allows you to design individual taste profiles and ensure consistently high quality, cup by cup, location by location.

- **Offer consistent experiences - in every location**

Serve your customers coffee that offers the same [high in-cup-quality](#) wherever and whenever they buy it – even if they prepare it themselves. This way, you can ensure your customers get accustomed to the distinct taste of your products and become long-term fans – no matter where in the world they visit a location.

- **Create the perfect foam**

No matter the foam or milk consistency – our [FoamMaster™](#) allows you to meet every customer's wish. And, even at high outputs and under the greatest demands, you can create numerous drink combinations with hot and cold milk or foam – using various milk types.

- **Reduce changing costs**

Our A-Line machines are equipped with the same platform, user interface and design. By giving you the power to move between our coffee machines without the need to re-train your employees, you

can save downtime costs and create an all-round smoother operation.

- **Digital Services**

Thanks to the Internet of Things (IoT) and the complete networking of coffee machines, operators can optimize their processes at points of sale with the help of [intelligent technology from Franke Coffee Systems](#). Digital monitoring and management of the coffee machines improve the in-cup-quality as well as ensures hassle-free and more economical operations. For full flexibility, data can be retrieved at any time on a smartphone or PC. In addition, the web-based tool can be flexibly adapted to customer needs.

Contact information



Franke Coffee Systems

Franke-Strasse 9
4663 Aarburg
Switzerland

 +41 62 787 31 31

 www.franke.com