

Petrol PLAZA

USA: Bliss opens seventh eco-friendly carwash

Bliss Car Wash locations are designed to use minimal water and incorporate environmental sensitivities throughout the cleaning process.



Los Angeles-based Bliss Car Wash announced the opening of a Palmdale location, the seventh among its eco-friendly carwashes.

The new Bliss carwashes use technology that constantly monitors freshwater usage, keeping it down to approximately 24 gallons per carwash, and using 70% reclaimed water. Bliss uses cleaning products that are biodegradable and utilizes low-energy-consuming machinery, the release noted.

“We are water warriors, preserving and reusing water in every possible instance with new state-of-the-art technology,” said CEO Delrahim. “Fresh water is a critical life source all over our planet, and our actions aim to conserve it. Providing guests with a high-quality, eco-friendly carwash experience is our top priority.”

With each new Bliss opening, the company donates a new fresh-water well to the nonprofit Wells

Bring Hope, the release continued. “This pledge of CEO David Delrahim and Bliss truly make a difference in the lives of those living in Africa without access to clean water,” said Barbara Goldberg, founder and president of Wells Bring Hope.