



UAE: ENOC Group launches ENOC Link

ENOC Link provides petrol and diesel delivery to businesses and fleet owners across the UAE.

ENOC Group launched ENOC Link, a digital venture that enables refuelling services to businesses and fleet owners across the UAE. ENOC Link is a fully owned subsidiary of ENOC Group, created as part of 'Next', the Group's digital accelerator programme announced earlier this year.

ENOC Link aims at fulfilling the changing fuel service needs of businesses in the region.

"ENOC is committed to contributing to the UAE's long-term strategy to be a global platform for knowledge-based and sustainable businesses. ENOC Link demonstrates our commitment to exploring opportunities, innovating and redefining our approach to business to continue delivering on customer needs while growing our business," said Saif Humaid Al Falasi, Group Chief Executive Officer, ENOC.

ENOC Link offers an end-to-end digital fuelling experience through offering customers a 360 digital fuel delivery experience, advanced fuel analytics, management and reporting online platforms.

Customers of commercial fleets will also have access to an online dashboard to track fuel consumption by on an aggregated level, by site and by vehicle.

ENOC Link's fleet of purpose-built vehicles are tested and equipped with integrated smart meters, and carrying the same fuel products sold through ENOC's traditional service stations.