

UAE: ENOC opens three sites in Sharjah

As part of its accelerated plans to expand its retail network by 30 stations across the emirate over the next two years.



The expansion of ENOC's service station network in Sharjah is a critical component of the Group's long-term strategic objective to strengthen its retail presence across the UAE with 191 stations in the country by 2021.

Located in the densely populated areas of Al Nahda, Sharjah Industrial Area 3 and Al Yarmook, the service stations mark the Group's first three stations out of five scheduled for completion in 2019 to meet Sharjah residents demand for fuel and automotive services.

"Our expansion plans in Sharjah is an integral component of our strategy and is in line with our commitment to offer the communities we serve convenient access to fuel as well as automotive and retail services," said Saif Humaid Al Falasi, Group CEO.

Spread across an estimated 3,000 sq.ft respectively, all three service stations are fully equipped with four multimedia fuel dispensers, multiple fuel tanks as well as ZOOM convenience stores. Integrated digital wall displays are installed on the forecourt columns and at the ZOOM entrances, enabling

customers to receive information on the latest offers and promotions available at the service stations. In addition the service station located in Al Yarmook includes a Tasjeel centre for vehicle testing and registration. By 2019 end, the Group plans to open two additional service stations in Al Weshah and Al Khan. Last update: October 17, 2019 Author: PetrolPlaza Correspondent Pablo Plaza

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