



## NACS - PEI 2019: What is the real price of fuel?

**We speak to technology companies at the NACS Show and PEI Convention 2019 to discuss their fuel pricing technologies, new services and the state of the market.**

Fuel pricing technology has leaped forward in recent times based on technological advancements. What is the real price of fuel? How are retailers calculating their prices? As customers have access to information through their smartphones, correct fuel pricing has never been more important.

As convenience and fuel retailing's premier industry event in the U.S., the NACS Show and PEI Convention attract more than 23,500 industry stakeholders from around the world. Buyers and sellers come together to conduct business and learn from one another — all in an environment rich with new ideas and partnerships. The NACS Show is the place to network and connect with convenience and fuel retailing industry peers and experts.

In this report we speak to Kalibrate, OPIS, Price Advantage, PDI and Conexus.