

Canada: Ontario to ban vaping ads at fuel stations, c-stores

The regulation looks to dissuade teens from vaping amid growing health concerns.



The Ontario government has announced it will ban advertisements and promotion of vaping products at gas stations and convenience stores, reports Global News.

The ban aims at dissuading teens from vaping amid growing health concerns over the product, according to Ontario Health Minister, Christine Elliott.

“Restricting the promotion of vapour products in retail stores will help prevent youth from being exposed and influenced by promotion in retail settings,” Elliott said in a press release.

The ban will take effect starting on January 1, 2020. In-store promotion of vaping products would only be allowed in specialty vape stores and cannabis retail stores, only open to people aged over 19.

“Vaping is not without risk, and the potential long-term effects of vaping remain uncertain,” said Elliott. “As we continue to engage with experts and families to identify further action we can take to protect our youth, this first step will help begin to curb the alarming increase in young people

vaping.”