

WOQOD launches a new range of premium lubricants

Qatar Fuel Company (WOQOD) launched the OTO product line of its premium lubricants at all of its petrol stations that have the oil change service.

The new range includes OTO MOTIV for petrol engines, OTO MAX Diesel engine oils, and OTO PRO ancillary products. The OTO range meets major OEM international specifications.

Mr. Saad Rashid Al-Muhannadi, WOQOD's Managing Director and CEO, commented: "The new OTO range of lubricants is the result of the alliance between WOQOD and Shell, with products blended from the purest Qatari GTL (Gas To Liquid) base oil which results from converting natural gas into colorless base oils with virtually none of the impurities found in crude oil; delivering premium quality lubricants."

WOQOD has developed a new OTO range of lubricants which includes, OTO MOTIV the petrol engine oils, OTO MAX the diesel engine oils and OTO PRO the ancillary products. The new OTO MOTIV Ultimate, fully synthetic motor oil from WOQOD, has been formulated using Shell technology and Qatari GTL base oil.

The new lubricants are co-branded with Shell and will be launched initially in all WOQOD stations and through other channels at a later stage. The range is available in 1L, 4L, 5L, drum (bulk) sizes.