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ExxonMobil debuts all-in-one loyalty and payment app

Hosted in IBM public cloud, ExxonMobil's app increases services and benefits for users of the app.



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ExxonMobil announced that its new all-in-one Exxon Mobil Rewards+ app is available for use nationwide at over 11,500 Exxon and Mobil stations. The new app builds upon ExxonMobil's history of technology and innovation, combining the security and ease of the Speedpass+ mobile payment app with the benefits of the Exxon Mobil Rewards+ loyalty program.

"We understand consumers' needs are constantly evolving, so we are always seeking out and investing in new technology to meet those needs," said Eric Carmichael, Americas fuels marketing manager for ExxonMobil.

The Exxon Mobil Rewards+ app replaces the Exxon Mobil Speedpass+ app created in 2016 to provide consumers with a simple, safe and more secure way to pay at the pump. The app was designed and developed in partnership with IBM iX and is hosted in the IBM public cloud, delivering advanced

security and data protection for each transaction.

The new app offers the same benefits as Speedpass+, while unlocking more savings and personalized offers. With the Exxon Mobil Rewards+ app, users can pay securely from inside their car, track and manage loyalty points and save on fuel and convenience store purchases.