

Petrol PLAZA

Terpel opens its first EV charger in Colombia

With the inauguration of the first charging point at the Báscula station in Bogotá, Terpel launches its electric mobility strategy.



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Terpel presented its new mobility strategy to create electric corridors and encourage the expansion of electric vehicles. The first charging point is part of the Bogota - Medellin route which will have charging points between every 100 to 120 kilometres, depending on the topography. It is expected that this route will be fully operational during the first quarter of 2020.

"Our strategy in the new mobility responds, like all our decisions, to what the consumer requires. We understand that adaptability and speed of response are key elements in leading the future. We will continue to work to be a network of stations unique in services, able to offer our customers the energy they require," said Sylvia Escovar, president of Terpel Organization.

The inauguration of the first loading point at the Báscula station (Siberia) was attended by important government figures.

"Colombia takes a historic step. The electric mobility revolution started and today it becomes more possible and more alive thanks to the example given by Terpel", said the President of the Republic, Iván Duque, during his speech at the event.

Terpel's objective is to close 2020 with 30 charging points for electric vehicles, distributed throughout the country.

Electric vehicle market in Colombia

In the course of 2019, the purchase of 100% electric vehicles in the country has grown 193.5% compared to the same period in 2018, from 242 to 710. For its part, the number of plug-in hybrid electric vehicles (PHEV) has grown 69.1%, from 194 to 328, according to figures from the National Association for Sustainable Mobility, Andemos.

Currently, Colombia leads the market for 100% electric vehicles among the countries in the region, surpassing Mexico, Chile and Ecuador, with about 1,700 units.