



Istobal will be investing in digitalization, innovation

In the coming years, the Spanish group will focus on growth in markers such as USA, New Zealand, China, Germany and Poland.

The multinational carwash equipment manufacturer will be boosting the connectivity of its car wash facilities, as well as developing various new products and services suited to new mobility scenarios and all kinds of vehicles.

The group, which exports 78% of its production output to more than 75 countries worldwide, will also be making a bid to increase its market share in various markets including USA, New Zealand, China, Germany and Poland.

Other strategic approaches that ISTOBAL will be adopting in order to enhance its competitive edge and efficiency include the digitalisation of the company and introducing new technologies into its production plants.