



WhiteWater Express acquires Rev Car Wash

WhiteWater, an express car wash platform headquartered in Houston, has announced its acquisition of Rev Car Wash, a Dallas based car wash operator.

The acquisition of Rev adds 3 more locations to WhiteWater's existing presence in the Dallas-Fort Worth market and expands WhiteWater's current platform to 15 locations across Texas and Oklahoma, with a number of additional sites in development as well as additional acquisitions.

"We are thrilled to have worked with the WhiteWater team and appreciated their ability to work quickly and diligently, while structuring a deal that was attractive to the multiple owners involved at Rev. The WhiteWater team has a sterling reputation in the car wash market, and it's clear they're a group of experienced, well-respected operators that care about building a sustainable business focused on people and culture," said Brett Sheldon, Rev's CEO.

Rev's sites will be converted to the WhiteWater brand and will be operated by WhiteWater's existing senior management: CEO Steve Mathis, President & COO Clayton Clark, and President of Development Ronnie Corbin, who joined the team in 2019 after WhiteWater acquired Legends Express.

"WhiteWater continues to execute on its plan to build an operator-led car wash platform and be the destination of choice for owners seeking either an attractive exit opportunity or a chance to retain equity as part of a larger, rapidly expanding platform," said Steve Mathis, WhiteWater's CEO.