



On-demand fuel delivery company enters Oman

Developed in the UAE, CAFU is an on-demand fuel delivery service app allowing customers to order car fuel at their own convenience.

CAFU, the MENA regions first on-demand fuel delivery app, announced on Sunday that it has expanded its services to Oman.

The company has entered into a fuel supply partnership with Al Maha Petroleum to deliver its popular services to customers in the Sultanate.

CAFU has delivered over 1 million fills of quality petrol in both Super 98 and Special 95, which are supplied by over 100 custom-built vehicles straight to consumers' homes, offices or anywhere their car might be parked – users need to only provide their car location and schedule time of their fuel delivery through the app.

“Through our joint agreement Al Maha Petroleum we will transform how people in Oman fuel their vehicles by digitalizing their entire experience. Along with our partners, we are confident that our homegrown technology combined with our growing fleet of safety-tested and certified trucks will deliver a one-of-a-kind convenience for our customers in Oman,” said Rashid Al Ghurair, Founder & CEO of CAFU.

The launch of the new service is structured around a phased approach and will first be available in Muscat, owing to its population density and advanced infrastructure.