SloanLED announces key return amid executive and organisation restructuring

Former President & CEO, Steve Shotwell, will return as Chief Operating Officer.

SloanLED, leaders in light technology for over 60 years, announced the restructuring of its executive team and organization, beginning with the key return of former President & CEO, Steve Shotwell.

Shotwell, a long-time veteran of the company and instrumental in its growth in the sign industry, rejoins SloanLED in a new role as Chief Operating Officer and will lead Global Sign, Spa, and Classical Sales, Customer Service, as well as the Supply Chain Team and supporting network. Steve starts with SloanLED on March 16.

On the product side, after nearly 20 years of leadership within SloanLED, Bruce Quaal has been named Chief Technology Officer and will lead the company's Product Marketing, New Product Development, and Manufacturing Engineering and Quality Teams.

"These are exciting times at SloanLED," explained Tom Beyer, SloanLED President & CEO. "Between Steve rejoining the company in a brand-new role, to the strategic changes in leadership structure, today's announcement marks a major milestone in SloanLED's evolution as we reaffirm our commitment to our customers and channel partners. This is the team that will guide us as an organization to maximize our future objectives."

"I am very excited to return to SloanLED," commented Steve Shotwell, "a company that I worked very hard to help build and, along with the other executive staff and worldwide SloanLED Team, look forward to driving the company into the future as it continues to deliver superior products, service, support to the industries we serve."

Jo Lamoreaux will continue in her role as Chief Financial Officer, and overseeing the company's Finance Team and Information Technology.

Tom Beyer continues as President & CEO and will oversee the North American Lighting Systems Division, Marketing, and Human Resources.