

Vivo Energy opens four new sites in Morocco

Vivo Energy Maroc strengthens its network in Morocco with the opening of new stations.

Vivo Energy Maroc, the company in charge of distributing and marketing Shell-branded fuels and lubricants in Morocco and Butagaz-branded liquefied petroleum gas, has opened four Shell service stations in Khouribga, Benslimane, Tit Mellil and Marrakech, bringing its network to 355 stations.

The new stations are part of a plan to strengthen the presence of the Shell network in Morocco to increase proximity to its customers. They are equipped with a complete range of services, including restaurant and leisure areas, as well as service bays offering oil change, fast mechanics, washing and tyres.

"Vivo Energy Maroc is pursuing its development strategy to expand its network and support national development by implementing an ambitious plan to open new stations. Our company thus aims to strengthen the proximity with our customers while remaining pioneering and innovative in the way we satisfy them" said Mr. George Roberts, Managing Director of Vivo Energy Maroc.

These service stations are designed first and foremost as places to live. They are all equipped with catering and leisure areas and are complemented by service bays on areas ranging from 3,000 to 10,000 m².

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