



USA: WEX expands long-standing partnership with Sinclair Oil

The expansion will allow WEX to provide Sinclair customers with enhanced products and technology.



WEX, a leading financial technology service provider, and Sinclair Oil, a Wyoming-based refinery operator that markets fuel in 24 states, announced they have expanded their 15-year partnership.

“We appreciate our long-standing business with Sinclair, and this decision to solidify the relationship and elevate it to another level is strategic for both businesses,” said Jay Collins, senior vice president and general manager of small business at WEX. “We are reshaping the program to provide deeper immersion into Sinclair’s brand and its customer base. We will continue to work together to deliver innovative solutions that exceed customer expectations and drive more commercial gallons to Sinclair locations.”

WEX currently supports the Sinclair Fleet Track Card, which offers fleet managers automatic accounting, reports and tools for saving. The fuel card is accepted at every major U.S. fuel station, as

well as 45,000 service locations across the country.

Sinclair continues to focus on building branded gallons through relationships within their current distributor and through the development of new-to-the-brand locations.

“Sinclair has enjoyed a long and successful relationship with WEX. This new direction in our partnership will help Sinclair and our distributors offer a competitive fleet program to their customers and deliver more commercial gallons to our branded network,” commented Said Jack Barger, vice president of marketing at Sinclair.