



EG Group acquires KFC's largest franchise in UK and Ireland

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Blackburn-based, international petrol forecourt and convenience retail operator EG Group has acquired the largest KFC franchise in the UK & Ireland from Belfast-headquartered, The Herbert Group.

The acquisition is of 146 KFC Restaurants and 1 Pizza Hut Store, as well as a development pipeline and a small number of non-trading sites. Inclusive of this portfolio, EG Group now operates over 1,500 food-to-go retail concessions across ten international markets including the United Kingdom, Ireland, France, Belgium, The Netherlands, Luxembourg, Italy, Germany, United States of America and Australia.

"Securing The Herbert Group portfolio is well aligned to our long-term strategic growth plans and builds on our commitment to grow the EG Group's presence in the food-to-go retail convenience segment. The Herbert Group portfolio is a great strategic addition and complements our expanding operations in the United Kingdom and furthermore, now allows us entry into the Irish market," says Zuber Issa, Founder and Co-CEO, EG Group.

Since EG Group was founded in 2001 by the Issa family in the United Kingdom, it has grown to c.6,000 sites, operating in 10 international markets and serving more than 23 million customers per week.