



Shell invests in on-demand car care provider

Spiffy offers on-demand automotive services for fleets, office parks, and residential customers in 20 cities across the United States.

Get Spiffy, an on-demand car care, technology, and services company, has announced the closing of a strategic investment from Shell Ventures. Spiffy offers on-demand automotive services for fleets, office parks, and residential customers in 20 cities across the United States. Professionally trained and uniformed W2 technicians operate out of fully-equipped vans to provide on-site services, such as car detailing, oil changes, and tire installations. "Spiffy was founded to bring a convenience-oriented and eco-friendly focus to the car wash and detail market. Over the last five years, this has expanded towards a total car care solution, covering oil change, tires, and other maintenance services," said Spiffy CEO, Scot Wingo. "Their experience in emerging fleet services, such as online and peer-to-peer car sharing, ride-sharing, and e-commerce auto sales aligns well with our focus on the changing nature of vehicle transportation and ownership," says Brian Panoff, Investment Director at Shell Ventures.