Petrol

Argentina: AXION Energy, Glovo partner for home delivery

The oil company hopes to reduce the drop in sales that its convenience stores are suffering after the implementation of isolation measures against the coronavirus pandemic.



AXION Energy is leveraging the alliance it signed two months ago with Glovo to facilitate home delivery of products available at its convenience stores, reports surtidores.com.ar.

The service is already operating 24 hours a day in 18 service stations in the Federal Capital and the province of Buenos Aires.

The oil company is looking to reduce the drop in sales that its convenience stores are suffering since the national government applied the measures of Mandatory Preventive Social Isolation against the spread of the coronavirus.

Users can purchase any type of product available at AXION Energy convenience stores, from kiosk items to gastronomic offers on the menu, according to company spokespersons to surtidores.com.ar.

"Obviously, sales through Glovo do not reach those we have with the station open on a regular basis. In accordance with the guidelines, prevention measures and recommendations of the Ministry of Health of the Nation, we adopted this system to contribute to the facilitation of the social isolation" the spokespersons stated.

"We don't see it as a business opportunity, but rather as an occasion to show our closeness to the people", they added.

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