



USA: EG Group, American Cancer Society raise \$250,000

Nationwide partnership throughout March generated over \$250,000 in the midst of a global pandemic to continue to support patients facing cancer.

EG Group and the American Cancer Society have announced that their nationwide partnership to drive funding for life-saving programs and services provided by the American Cancer Society has generated \$252,394 in charitable donations.

Throughout the month of March, guests of all EG Group convenience store locations across the nation were able to make a donation to support the critical resources provided by the American Cancer Society. Brands operated by EG Group include Certified Oil, Cumberland Farms, Fastrac, Kwik Shop, Loaf 'n Jug, Minit Mart, Quik Stop, Tom Thumb, and Turkey Hill.

Donations received through this campaign will help fund the American Cancer Society's 24/7 cancer information helpline and fuel future research breakthroughs. During the month of the campaign, 80% of the calls the helpline received were related to COVID-19. EG Group's partnership with the American Cancer Society has helped keep cancer patients connected to vital support and answers at an unprecedented and isolating time.

"This outcome not only shows the value of partnerships, but our steadfast commitment to fighting cancer during trying times. We may be facing unprecedented times, but cancer doesn't quit and neither will we. Now, more than ever, patients need our support and we applaud the EG Group for stepping up to the plate," said Wayne White, EVP at the American Cancer Society.

EG Group entered the US market through the initial acquisition of 763 Kroger C-Stores in April of 2018 and now operates 1,700 stores in 31 states.