

Petrol PLAZA

Romp petrol continues retail expansion in first quarter of 2020

The international retailer has opened new petrol stations, car wash sites and installed product delivery boxes.



© Rompetrol

KMG International Group continued for the first four months of the year to consolidate and develop its retail activities in the Black Sea region by opening 12 new fuel stations, but also expanding the range of products and services offered.

"During this difficult period, we managed to protect our employees and clients, but also to continue our investments and, implicitly, the creation of new jobs and new sources of financing for local and central budgets" says Vlad Rusnac, KMG International's Chief Marketing & Retail Officer.

The group's subsidiaries managed to open a total of 12 new Rompetrol fuel stations in Romania, Bulgaria and Georgia in the next four months. In the next two months, they set out to complete and open 19 units (eleven in Romania, one in Bulgaria, 4 in Georgia, and 3 in Moldova).

All Rompetrol fuel stations in the Black Sea region were open during this period and operated in accordance with the recommendations and decisions adopted by the local and central authorities.

The company has expanded its range of services and products offered to customers by opening 3 new car washes near sites in Romania. It also installed 25 delivery points Easybox together with Emag.