



UAE: ZOOM partners with Talabat to launch home delivery service

ZOOM's expansion into online delivery comes as convenience stores look for new, safe ways to serve customers following the COVID-19 pandemic.



ZOOM, the UAE's leading, home-grown convenience store, partnered with Talabat to offer home delivery of essential and fresh products. The partnership follows an increased demand for online shopping, offering customers a contactless shopping experience.

ZOOM's contactless home delivery service is now rolled out at 26 locations and will be extended across all the 51 stand-alone ZOOM stores by end-June. Additionally, 50 ZOOM stores, located at ENOC service stations will be added to the platform by end-July, with plans to include their entire network by the end of August.

"With the rise of cashless transactions following the pandemic, we have been exploring innovative ways to offer the best customer service standards while ensuring the safety of our customers and employees. Introducing a home delivery service in partnership with Talabat offers ease and

convenience for customers to order groceries and aligns with the country's broader vision to encourage cashless transactions as a safety measure in the fight against the COVID-19 pandemic," said Group CEO, ENOC Group, Humaid Al Falasi.

"We are thrilled ZOOM has chosen to partner with us to safely and conveniently deliver its wide range of products on the go. We share ENOC's ambition to offer the best customer service standard and look forward to bring this new offer to our customers for their everyday needs in a safe way through our contactless and cashless delivery services," said Talabat Managing Director UAE, Muhammed Yildirim.

Launched in 2009, ZOOM offers access to a wide range of products on the go. ZOOM has a variety of formats from service station c-stores to mini marts and stores on the Metro network; as well as large scale standalone supermarkets in several residential communities and high-end locations, such as Burj Khalifa, Burj Gate, Cayan Towers and Burj Al Salam.