

# Petrol PLAZA

## 7-Eleven Hawaii, Vroom Delivery partner to offer e-commerce and home delivery

**Delivery options will initially be available in select areas of Honolulu, with plans to roll out the program across the islands.**



A 7-Eleven store. | © 7-Eleven

7-Eleven Hawaii has partnered with Vroom Delivery to offer e-commerce and home delivery to its customers. Residents of and visitors to the islands will now be able order 7-Eleven items online.

"We are excited to be working with Vroom Delivery to offer this service, especially given the current circumstances. Home delivery is a great way for our customers to safely access our products and order from the comfort of their homes," said 7-Eleven Hawaii Merchandising Manager, Masayuki Imada.

"We are very excited to work with 7-Eleven Hawaii to bring this level of service and convenience to Hawaii. With the meaning of convenience rapidly shifting to e-commerce and home delivery, innovative c-store chains like 7-Eleven Hawaii who are able to offer these services to their customers will have a huge advantage over those chains who do not," said CEO of Vroom Delivery, John Nelson.

In addition to 7-Eleven Hawaii, Vroom Delivery has also partnered with over 20 additional chains to bring e-commerce and on-demand home delivery to their customers. Cumulatively, these chains represent over 800 stores operating in over 20 states.

Seven-Eleven Hawaii, Inc. was formed in 1989 and is part of the largest chain in the convenience-retailing industry. The 7-Eleven banner is comprised of a global chain of more than 67,000 stores in 17 countries. 7-Eleven Hawaii has 64 locations serving the communities of Oahu, Big Island, Kauai and Maui.